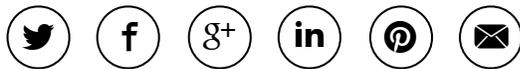


A Cosmetic Tweak Here; a Cosmetic Tweak There: Cosmetic Surgeon Dr. Richard Buckley Reveals This Holiday Seasons' Most Popular Last-minute Confidence-Boosters

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It's that time of year when socializing with family and friends reaches its pinnacle and the desire to look good reaches an annual high. Demand for cosmetic procedures also is at a high, with most patients asking for last-minute pick-me-ups with botulinum toxin, fillers and facials.

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It's that time of year when socializing with family and friends reaches its pinnacle and the desire to look good reaches an annual high. As a result, cosmetic procedures and surgeries tend to rise by about **25 percent** between Thanksgiving and New Year's Eve, according to the American Academy of Facial Plastic and Reconstructive Surgery.

But what's most popular at this time of year isn't the big surgeries; rather, it's the little things—a tweak here and there—that people desire most, according to cosmetic surgeon Dr. Richard Buckley, medical director at MilfordMD Cosmetic Dermatology Surgery & Laser Center, in Milford, Penn. "Botulinum toxin injectables, like Botox, fillers, facials and more can be just the pick-me-up that people need during the holidays, without the downtime (a very critical factor during the holiday season)," Dr. Buckley says.

"For people whose self-esteem or energy levels are suffering, a lunchtime procedure like one of these can make them look more rejuvenated or youthful, but not dramatically different. That's generally what my patients request during the holiday season." Among the popular offerings that give near-immediate benefits: Botox to reduce

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It's that time of year when socializing with family & friends reaches its pinnacle and the desire to look good reaches an annual high. MilfordMD has many quick & comfortable rejuvenation options!

Botox, fillers & facials are just some examples of pick-me-ups my

and soften lines between the brows; Juvéderm's Volbella XC filler treatment to plump the lips; and [HydraFacial MD](#), an advanced, customized approach to non-invasive, non-laser skin resurfacing and rejuvenation.

"There are laser and light devices that work beautifully to rejuvenate the face without downtime, but many require more than one treatment for optimal results," Dr. Buckley says. "It's important that patients who want last-minute procedures ask the right questions during the holidays to make sure there are no unanticipated 'surprises.' Questions to ask include: Will I have any redness, swelling or bruising after this procedure, and how long does that generally last? When will I see results? And how many treatments (done how far apart) are usually needed for best results?"

Dr. Buckley also says patients should be aware of getting what they believe to be quick and easy cosmetic procedures from providers who are not necessarily qualified to do them. Discount deals on the internet have become popular, but even injectables can have bad consequences in the wrong hands, he says.

"[Cosmetic procedures with fillers and neurotoxins](#), for example, have strong safety track records when done by physicians trained in cosmetic procedures. Physicians who receive extensive training in cosmetic medicine and surgery, include cosmetic surgeons, as well as facial plastic, oculoplastic and plastic surgeons," Dr. Buckley says. "Even when doctors have the proper credentials, patients should inquire about a surgeon's or physician's experience in doing the specific procedure. For example, ask to see before and afters that the doctor has done and how many of a procedure a doctor has done."

In fact, he says, even treatments that are offered in medi-spas should be performed by experienced, qualified providers. "We have a spa on the premises, where our staff esthetician performs the HydraFacial MD and other services. Physicians are onsite at all times and perform all of the injectable and laser treatments, which provides an added level of assurance for our patients that if anything of concern should occur, we're here," Dr. Buckley says.

The good news for this holiday season is there are proven cosmetic procedure options that can be done last minute, in addition to traditional makeup and hair. "In the right hands, a relatively simple, small procedure can offer a big boost in self-esteem," Dr. Buckley says. "Many patients tell us that they're more confident about facing holiday socializing thanks to the procedures they've had."

About [MilfordMD Cosmetic Dermatology Surgery & Laser Center](#):

The MilfordMD Cosmetic Dermatology Surgery & Laser Center offers state-of-the-art highly specialized procedures in laser and cosmetic surgery and aesthetic skin care. In addition to its AAAHC accredited surgical center and extensive laser surgery capabilities, MilfordMD offers physician designed skin care products for home use. Milford Pennsylvania's MilfordMD Cosmetic Dermatology Surgery & Laser Center is sought out by patients from around the world for expertise and innovation in cosmetic treatments performed by Richard E. Buckley, M.D. and Marina Buckley, M.D.

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patients request before the holidays because they do not require any downtime. Lunchtime procedure like these can make patients look rejuvenated, but not dramatically different. ”